

The Personality Brokers The Strange History Of Myers Briggs And The Birth Of Personality Testing

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â€”The Personality Brokersâ€™™ Conjures the Mother and Daughter ... Merve Emreâ€™™s book tells the story of the creators of the Myers-Briggs Type Indicator, which became a widespread tool for personnel management, self-help. The Personality Brokers by Merve Emre | PenguinRandomHouse.com "Inventive and beguiling... The Personality Brokers is history that reads like biography that reads like a novel--a fluid narrative that defies expectations. The personality brokers - Late Night Live - ABC Radio ... The strange history of Myers-Briggs and the birth of personality testing.

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The Personality Brokers - The Barnes & Noble Review Perhaps the two most noteworthy features of the immensely popular and profitable Myers-Briggs Type Indicator are that it is no more scientifically valid a tool for. Myers-Briggs personality test is a joke - The Outline â€”The Personality Brokersâ€™™ goes into the flawed, fraught history behind the popular personality test, which is about as psychologically credible as a BuzzFeed quiz. â€”The Personality Brokersâ€™™ Review: A Blurred View of Who ... By calling the test result an â€œindicator,â€• Myers and Briggs removed the potential anxiety of being found wanting.

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